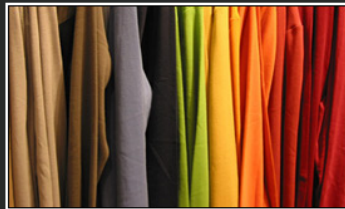


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Make colour work for you

★★★★★

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Feature

If you were a Sex and the City fan, you may have noticed that sexy, confident Samantha lived in an apartment decorated in passionate crimson. In contrast, rich browns and golds were used in President Josiah Bartlet's private quarters on The West Wing, which reflect his warm personality.

You may not always think about the colours you wear, but stylists know that colour is an integral part of establishing mood and personality, just as colours do in your home. Colour is a powerful force in our lives: it can lift our spirits or sink them, depress our appetite or increase it, make our hearts beat faster or soothe us.

Because colour is so powerful in our world and wardrobe, seeking professional advice can be empowering for many people. With the introduction of an affordable online service, this is now open to anyone.

The aim of a colour analysis is to show people how to create balance and harmony between their own colouring and the colours they wear, whether it is fashion or makeup. Balance and harmony is achieved by wearing colours that have the same or similar characteristics as your own colouring. The undertone, depth and clarity must all match or be similar in tone and range.

When determining a client's dominant colour characteristic, Joy of Colour looks at physical characteristics such as hair, skin tone and eye colour and how they interact. Once the dominant colour has been defined, the analysis identifies the second and third colours that are evident.

Joy of Colour's service comes in two packages: the full service is priced at £49.99 and a basic version is £19.99. Visit www.joyofcolour.com for further details.

Picture caption: Hue and you - new advice on the clothes colours that will work best.

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Graduate Fashion Week
Kate Moss promoting her new range
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lifestyle & fashion features

Women Spring Summer
Trend: Camouflage
Trend: Maxi Dress
Trend: Acid Brights

Beauty and Accessories Spring Summer
Fringe Hairstyle
Belts
Jewellery

Men Trends Spring Summer
Rock Star
T-Shirt
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